

MARINELLA

NEO SERIES



**A Unified Infrastructure Series
Built for Modern Marinas**

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MENU

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COMPLETE MARINA SYSTEM

01. MARINELLA NEO SERIES

A Unified Infrastructure for Modern Marinas

Marinella NEO Series is a family of marina products designed to cover service, lighting and public area needs.

Marinella NEO

Smart service pedestal with remote access, usage control and monitoring via the EMIKO Ecosystem.

Marinella NEO Light

Modern lighting pedestal designed for marina and waterfront environments.

Marinella NEO LightBin

Lighting pedestal with integrated waste disposal for public marina areas.



01. MARINELLA NEO SERIES

One Design. One Complete Marina.

Marinella NEO Series uses the same materials, proportions and finishes across all products.

This creates a clean and organized marina layout, with products clearly positioned along pontoons and walkways.

NEO Series design principles

One shared design language

Clear functional roles for each product

Easy integration into both new and existing marina layouts

Designed for long-term marine exposure

Standardized proportions for predictable placement

Minimal and modern design focused on usability



02. MARINELLA NEO

Modern service pedestal managed digitally, designed for everyday use

Marinella NEO stand supplies power and water at the dock with full digital control through EMIKO Software.

- ✓ Electricity & water in one unit
- ✓ Real-time usage monitoring
- ✓ Remote control from anywhere
- ✓ Low maintenance costs
- ✓ Scan & Go Access
- ✓ Automatic switch-off when unplugged

- ✗ No terminals
- ✗ No keys or tags
- ✗ No central controller
- ✗ No complications

Direct cloud architecture.
Fully digital control.



02. MARINELLA NEO

Marinella NEO VS Other Brands

A comparison of architecture, operation and day to day marina management.

Capability	Marinella NEO	Other Pedestals
System Architecture	✓ Cloud-native IoT	✗ Legacy / Hybrid systems
Connectivity	✓ Direct cloud per unit	✗ RF / local gateway
RF Communication	✓ RF gateways not required	✗ Required
Central Controller	✓ Not required	✗ Required
Offline Operation	✓ Full continuity	✗ Limited / partial
Payment Method	✓ App / Online	✗ Terminal / Cards
Payment Hardware	✓ Not required	✗ Often required
Cards / Tags / Keys	✓ Not required	✗ Required
Invoice Integration	✓ Via API	✗ Often manual
Metering	✓ MID-approved	✗ Often optional
API Integration	✓ Native support	✗ Limited
NIS2 Compliance	✓ Aligned with NIS2 principles	✗ Limited
Customer App	✓ Android / iOS / Web	✗ Limited
Switch-off	✓ Automatic on unplug	✗ Manual
Waterproofing	✓ To lowest outlet	✗ Limited

BUILT FOR CONTINUOUS AVAILABILITY

02. MARINELLA NEO

Scan & Go power and water in seconds



Marinella NEO uses a simple Scan and Go flow. Customers scan the QR code on the pedestal and the app guides them through the process.

Each step is kept short and clear, so customers can start power or water with minimal effort and no staff intervention.

Customer Journey

Scan the QR

The app opens instantly and starts the flow.

Service page opens

The control page for the scanned service opens automatically.

(one QR code per outlet)

Confirm and pay

Pay instantly by card, or pay later by invoice for approved customers.

Start using

The service starts immediately after confirmation.

DESIGNED FOR FAST SELF SERVICE

02. MARINELLA NEO

A Unified Vision

All services in one dashboard

Emiko Software brings Marinella NEO pedestals into one overview, keeping services managed as a unified system.

Usage is visible in real time, with faults and outages logged instantly for faster response.

What this means for your business

Multi unit control

Manage multiple Marinella NEO from one dashboard.

Real-time usage

Power and water usage, updated in real time.

Operate from anywhere

Reduce dockside checks and manual handling.

Built to scale

Add more Marinella NEO without adding complexity.



EMIKO
SOFTWARE

02. MARINELLA NEO

Installation options

Made for any dock

Marinella NEO is built for flexible installation. Choose a freestanding pedestal for pontoons and docks, or a Wallbox for compact wall-mounted installations.



Marinella NEO Stand

Freestanding marina pedestal designed for daily dock use, ideal for pontoons where power and water should be accessible, measurable, and easy to manage.

Marinella NEO Wallbox

Wall mounted Marinella NEO unit for compact installations on quays or buildings, ideal where space matters without changing how services are used and measured.



02. MARINELLA NEO

Already Have Pedestals?

Upgrade Them with Marinella NEO Installation Kit

Many pedestals still run on manual or outdated systems. The Marinella NEO Installation Kit upgrades them into connected, managed infrastructure.

How the upgrade works

01. Send existing pedestals

Ship us your current units if the cabinets and outlets are still in good condition.

02. Install the NEO controller

The Marinella NEO kit is mounted inside the pedestal, replacing the old control hardware.

03. Connect to Emiko

Each unit is configured, tested, and linked to the Emiko Ecosystem.

04. Reinstall and operate

Pedestals are returned, reinstalled, and ready for remote, digital operation.



Marinella NEO Installation Kit

02. MARINELLA NEO

Marinella NEO Installation Kit

What you get

The Installation Kit adds Marinella NEO capabilities to existing pedestals, without changing the external housing.

Remote control

Manage electricity and water services digitally using the existing pedestal.

Live usage and reporting

Monitor consumption in real time and access detailed usage data from the platform.

Digital payments and access

Enable QR based access and in app payments through Emiko.

Works online and offline

Syncs to Emiko when online and keeps running locally during network outages.

Keep the existing pedestal

Upgrade only the internal system while retaining the physical cabinet.

Secure data handling

Encrypted communication and automatic reconnection for reliable operation.

**ALL THE BENEFITS OF MARINELLA NEO.
WITHOUT REPLACING THE PEDESTAL.**

02. MARINELLA NEO

Configuration options

Power, water and smart features

Marinella NEO is available in multiple configurations to match different marina layouts, from manual service access to fully digital operation.

Power outlets

Marinella NEO supports several electrical layouts:

- CEE 230 V outlets
- CEE 400 V outlets
- Multiple amperage configurations, including EV suitable sockets

Up to 6 power outlets per unit can be configured, depending on the selected layout.

Water outlet

Water service can be included or omitted per unit depending on the installation configuration.

Optional modules

- Integrated water metering
- LED top light
- Hose holder

Marinella NEO Versions

Marinella Basic – Manual pedestal

Manual service pedestal for electricity and water, with local activation and no metering or digital monitoring.

Marinella NEO – Smart pedestal

Smart pedestal for electricity and water with digital activation, metering, monitoring, and centralized control via Emiko.

03. MARINELLA NEO LIGHT

Marinella NEO Light

Dedicated marina lighting

Marinella NEO Light is a lighting pedestal for pontoons, piers, and waterfront paths, using the same proportions and materials as Marinella NEO.

It delivers reliable LED area lighting while keeping the look and proportions aligned with the Marinella NEO Series.

- ✓ LED top light for piers and walkways
- ✓ Automatic dusk-to-dawn control
- ✓ Marine-grade housing for arctic weather
- ✓ Energy-efficient LED technology
- ✓ Same footprint as Marinella NEO pedestals
- ✓ Easy access for maintenance and service

**BUILT FOR CLEAR,
SAFE WALKWAYS**



04. MARINELLA NEO LIGHTBIN

Marinella NEO LightBin

Modern pedestal with lighting and waste disposal

Marinella NEO LightBin is a combined lighting and waste pedestal for marinas, piers, and public waterfront areas keeping walkways clear and easy to maintain.

- ✓ Lighting and waste service installed in a single point
- ✓ Keeps decks and pontoons free of separate bins
- ✓ Easy front access for daily emptying and cleaning
- ✓ Marine-grade stainless steel for Nordic climates
- ✓ Matching design with the Marinella NEO Series



BUILT FOR CLEAN WATERFRONTS

05.

EMIKO

SOFTWARE

Emiko Software connects power pedestals, lighting, gates and other harbor equipment in one platform, with live usage data, alerts and customer flows managed in real time.

- ✓ One dashboard for all equipment
- ✓ Accurate real-time consumption data
- ✓ EasyShare enables public sharing of operational data.
- ✓ Power Interruption Alerts
- ✓ Advanced Reporting Tools
- ✓ Quick Access to Services
- ✓ Manage multiple businesses
- ✓ Customer Mobile App
- ✓ Instant overview of all businesses
- ✓ Always connected to customers

Find out more



**Manage your business anytime,
anywhere with Emiko**

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